



G. N. Kuruc, Jr.
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July 8, 1997

Mr. Philip Baseil
Quick Chek Food Stores
Box 600- Old Highway
Whitehouse Station, NJ 08889

Dear Phil:

Listed below are details regarding a special advertising program in conjunction with the WINSTON Launch scheduled to begin in August:

- Placement of three of the following advertising pieces:
 - WINSTON Changemat
 - 6" x 4" WINSTON Card (to be placed on top of RJR Permanent pack display)
 - 5' x 3' WINSTON Banner
 - Small (20" x 20") paper sign
- Payment of \$20 per month for the months of August, September and October
- All pieces are packed individually and can be sent directly to stores.

Your projected payment for this Program would be:

<u>Monthly</u>	<u>Three Months</u>
\$ 2,000	\$ 6,000

Phil, if you concur, please call me and I will order all items directly to your stores.

As always, thank you for your valued assistance in the marketing of our products.

Best Regards,

Nick

G. N. Kuruc, Jr.

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